



Creating rapid operational value through our unified, plug & play, cloud-based retail platform. Building unique customer experience with innovation and emerging technologies.

About us

Cyntra Labs is led by a team of experienced business executives with deep expertise in technology, consumer products, and the global retail industry.

We share a passion for developing innovative solutions that drive significant bottom-line value, enabling customers to succeed and win.

With a combined experience of more than 50 years in solving retail industry problems, our leadership will be happy to assist you on your digital transformation journey.

50+

OUTLETS
DEPLOYED

100K+

TRANSACTIONS
CAPTURED

\$10 M+

TRANSACTION
VALUE

Product Ecosystem

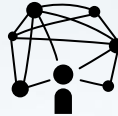
Unified and intelligent platform with **modular** components. **Cost-effective** and **short implementation cycles**. Solutions that are focused on creating **brand value** and **customer loyalty**.



Key Features



Flexible deployment options. On the cloud and on-premise



Omni-channel to integrated all methods of shopping



Integrated payments for secure transactions



30-second checkout solution using e-RFID technology.



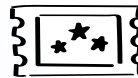
Brand protection through e-RFID technology.



Voice-activated devices. Integration with Alexa and Google home.



Customer engagement and loyalty program



Personalized and Digital coupons



Embedded analytics. Live reporting app for IOS and Android

Partial list of our customers



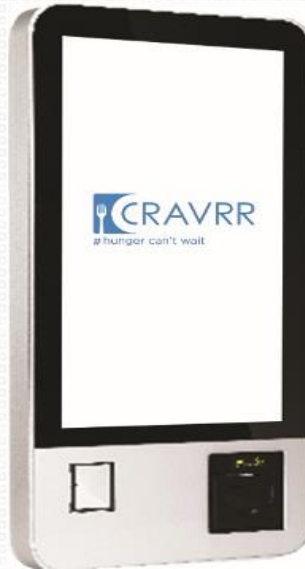
Our Devices



**15" Dual Display
(80mm Printer)**



**5" mPOS
(55mm Printer)**



**21" Self-service KIOSK
(80mm printer, barcode
scanner, payment
terminal)**



**11" All-in-one
(55mm printer)**



**8" integrated payments
(80mm printer)**

Software solutions

- We **customize** our software solutions to **match your business needs** at **reasonable prices**.
- We help you develop your **e-commerce platform and mobile ordering apps**.
- We **integrate digital payments** to your existing systems.
- We **implement and integrated backend ERP systems** into your existing software landscape

Flexible pricing

- **Licensed Software:** Pay a **one-time license fee for a lifetime** to lower the total cost of ownership. Multi-location businesses will have to pay an activation fee for every new location.
- **Subscription Software:** To lower your capital expenditure, you can choose a **pay-per-device** or a **pay-per-store** plan.
- **Feature base pricing:** Above mentioned models are subjected to the product features that you choose for your business.

Thank you!

www.cyntralabs.com

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